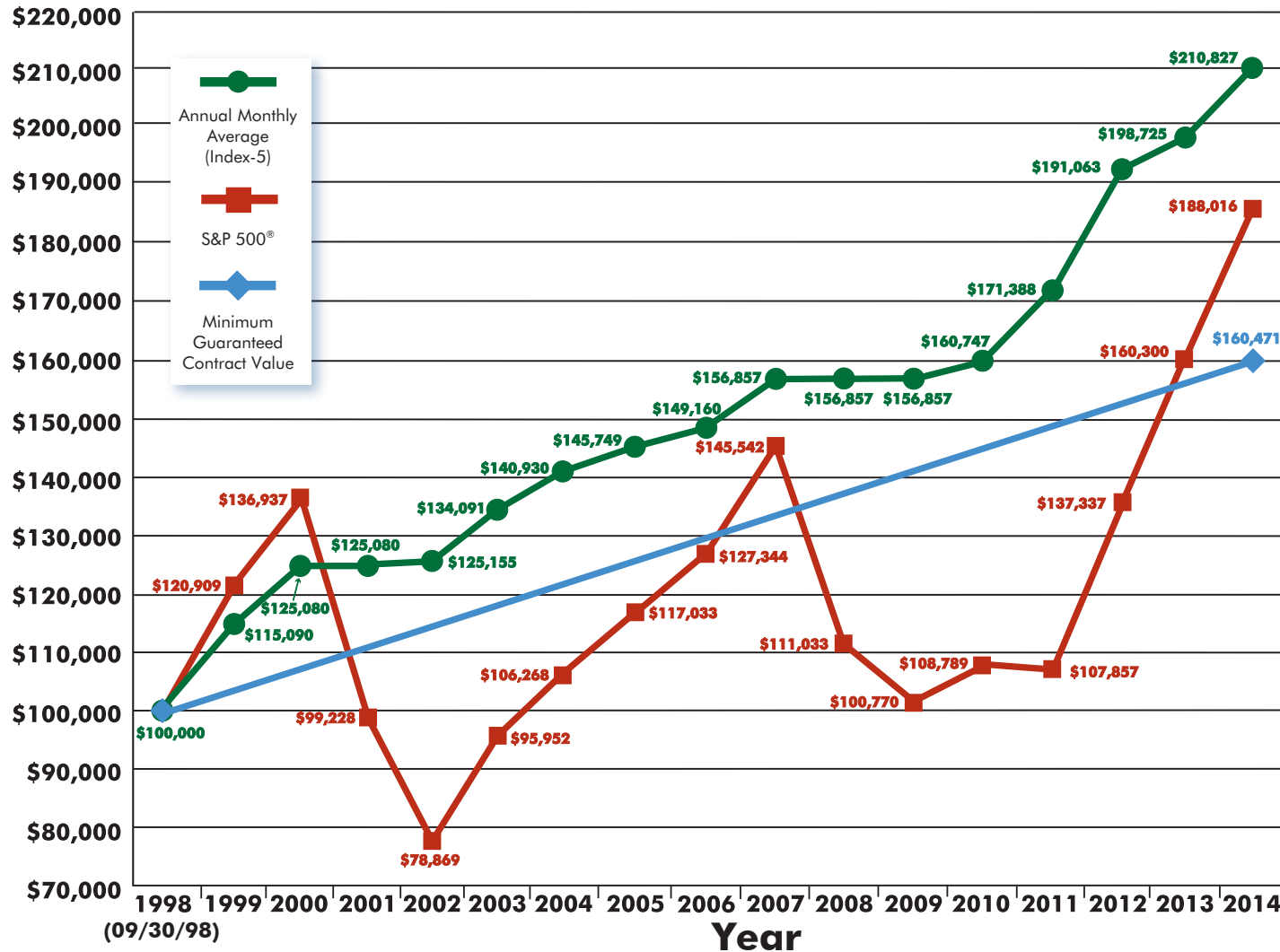


The "REAL BENEFITS" of Indexed Annuities with the Annual Reset Design

A history of American Equity's Index-5* (9/30/98 - 9/30/14)



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This is not an illustration.
This is a depiction of an actual
policyholder's INDEX-5 annuity.

These results should not be an
indication that Indexed Annuities will
outperform the S&P 500®. This simply
demonstrates the powerful benefits
of Indexed Annuities with the annual
reset interest crediting design. All of
American Equity's current products
offer annual reset design.

*This graph is based on actual credited rates for the period
shown on the Index-5 product which is no longer available
for sale.

Past performance is not an indication of future results. Please
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