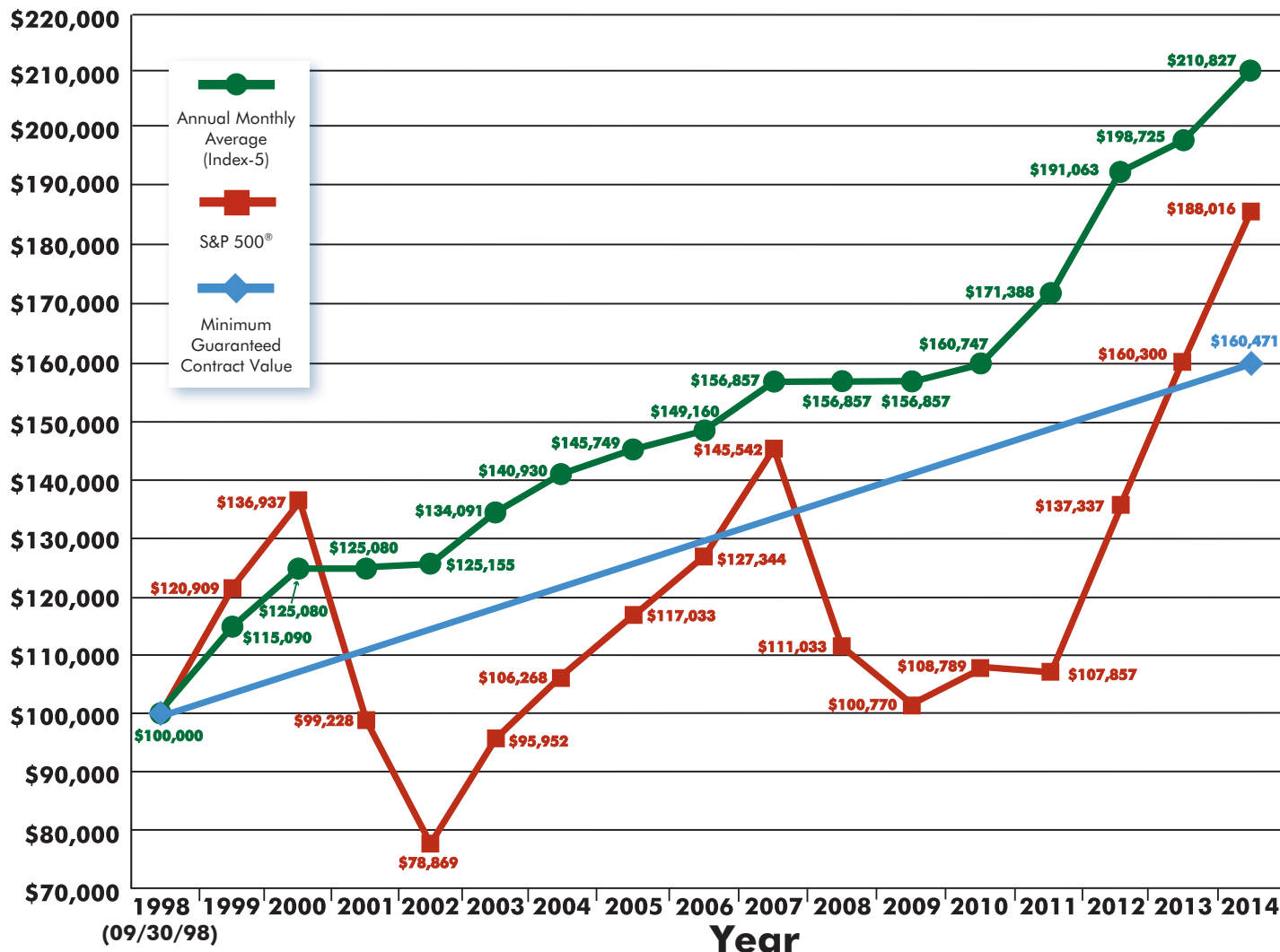


# The "REAL BENEFITS" of Indexed Annuities with the Annual Reset Design

A history of American Equity's Index-5\* (9/30/98 - 9/30/14)



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This is not an illustration.  
 This is a depiction of an actual  
 policyholder's INDEX-5 annuity.

These results should not be an  
 indication that Indexed Annuities will  
 outperform the S&P 500®. This simply  
 demonstrates the powerful benefits  
 of Indexed Annuities with the annual  
 reset interest crediting design. All of  
 American Equity's current products  
 offer annual reset design.

\*This graph is based on actual credited rates for the period  
 shown on the Index-5 product which is no longer available  
 for sale.

Past performance is not an indication of future results. Please  
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 Check out product disclosure for specific information.

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